# SAUDI VITRIFIED CLAY PIPE CO. SVCP COMPANY PROFILE



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# Snapshot

- Established in 1977, as a Saudi, Belgian and German J/V Company in the city of Riyadh- Kingdom of Saudi Arabia to manufacture & supply quality Vitrified Clay Pipes for sewage & industrial pipe systems.
- In 2006 capital increased from SR 40 Mil to SAR 150 Mil.
- In 2007 turn to a public stock market company listed in Saudi Stock Exchange (Tadawul)
- SVCP is a leading pipe manufacturer in the Middle East since its inception in 1977
- SVCP's geographic reach includes the GCC, Middle East and international markets including Asia and Western Europe since 1988
- SVCP owns 2 production facility in Riyadh with total annual production capacity of 200,000 tons/annum.





#### **Production Overview**

> 2 factories with total annual capacity of 200,000 tons.





#### **SVCP Product**

- Vitrified Clay Pipes from DN 100 1200.
- V.C Perforated pipes from DN 100 1000.
- V.C Fittings & Accessories from DN 100-1200.
- V.C. Jacking Pipes for micro tunneling from DN 150 - 1000.











#### Mission and Vision





#### Mission and Vision

- Providing vitrified clay pipe products of outstanding quality consistent with customer requirements, applicable codes and standards.
- Maintaining a leading position in the Middle East for the manufacture and supply of clay products.
- Working towards the continuous improvement of the use of clay pipes in sewer networks and ensuring/maintaining superiority of vitrified clay pipes over other types of pipe materials.
- Ensuring stable and continuous supply of all project requirements in Saudi Arabia and GCC.
- Achieve & secure an international market leader position.



# Strategy

- Guaranteeing and ensuring delivery of high quality products through the supply of a comprehensive range of products as well as offering after sales service to customers.
- Maintaining production growth in order to meet future demands.
- Developing and maintaining long term business relationships with suppliers in order to guarantee and maintain SVCP's superior leading position in the domestic and regional markets.
- Creating strong business relationships with key international manufacturers which will add value to SVCP's business.
- Maintaining technical and knowhow agreements with international companies.



## Marketing & Sales Strategy

- Providing a comprehensive range of products including related accessories for projects at competitive price.
- Providing technical support during the design phase and on-site implementation phase to ensure proper implementation and application of V.C materials.
- Providing a full range of brochures and catalogues for all technical and practical needs.
- Guaranteeing recycling of scrap materials.
- Guaranteeing timely and efficient execution of projects.
- Guaranteeing fixed prices through the life of the project.



## Investment Strategy

- Continuously investing to improve, renew and replace necessary equipment's and tools to enhance and maintain quality products.
- Maintaining necessary inventory of spare parts to minimize production downtime and ensuring optimal utilization & efficiency of production facilities.
- Diversification of investments in the field of pipe industry for continuous growth & development to ensure best service to the society for generations to come.



## Why Use Vitrified Clay Pipes

#### Advantages

- VC Pipes are made of pure clay. No chemicals added
  - Clay, grog (chamotte), water, loam glaze
- Exploitation of clay does not have any environmental hazards.
- Preparation of raw materials and pipe production is less energy consuming in comparison to other pipe types.
- Raw materials are available locally.
- The only unlimited long life pipes that can stay in service for hundred of years
- > Application:
  - Gravity sewer networks
  - Industrial sewage
  - Storm water disposal
- Thermal and mechanical stable pipe
- PH resistance from 0 14

+ 1400 Years Old VC Pipe





# **Quality Policy**

- Provide Vitrified Clay Pipe products of outstanding quality, consistent with customer requirements and applicable codes/standards - GSO EN 295-1:2008.
- Implement and maintain the quality management system requirements of ISO 9001 (2008) standard.
- Work towards continual improvement in every functional area by taking into consideration the customer feedback.
- Maintain a leading position in the Middle East area for manufacturing and supplying of Vitrified Clay pipe products for drainage and sewerage.



# **Quality Assurance**

- SVCP is an ISO 9001 certified Co.
- Certified to EN 295 by MPA NRW- Germany
- SASO quality Mark certified products.
- > Environment Certificate











#### **OUR CUSTOMERS**











































Bin Jarallah Group of Companies







































#### SVCP CUSTOMERS



















































































# **SVCP Factories**





#### Production facilities











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